





It's not about just "doing a job" – it's about tapping into the healing powers of nature to make them work for people.

The power is in our hands to develop holistic therapy concepts that help people actively confront a disease and put life back into life.

Oliver Diderich, CEO Helixor Heilmittel GmbH

# DOING MORE TO IMPROVE QUALITY OF LIFE.

We are your partner for integrative oncology

Quality of life is crucial when coping with a disease. And it is within reach. We empower patients to reclaim their quality of life.

We are an international pharmaceutical company in the field of integrative oncology.

Physicians, patients, relatives and our partners in many countries around the world trust in our decades of experience. This comes from our stringent requirements for thoroughness and sustainability with which we fulfill the wide-ranging tasks of our GMP-certified manufacturing process and guarantee our high quality standards.

We have been assisting physicians and patients with **sustainable therapy concepts to complement cancer therapy** since 1975. As part of integrative oncology, in addition to other accompanying measures, **our therapy concepts are expanding conventional oncology** into a relationship-oriented, **holistic treatment with improved therapy success rates.** 

This is how we put our understanding of medicine made by people for people into practice and that is how we deliver on our key goal: **Bringing life to life.** 







## The name "Helixor"

Originating from our founding motivation, our company name conveys the values for which we work. They carry us into the future and help us put life back into life.

#### **Helix** (Greek for "curved")

The spiral shape symbolizes the origin of life – such as that in human DNA. The spiral swirling in the manufacturing of our remedies makes the vitality of plants usable for humans.

### **Ixos** (Greek for "mistletoe")

Mistletoe, the nucleus and driving force for our growth, strengthened the life forces of oncology patients then as it does now.

#### **Or** (Latin for "gold")

The powerful vitality of this planetary metal embodies warmth and light – qualities that are reflected in our products: They improve the thermoregulation (sensation of warmth) and brighten the mood.



# BEING MORE EFFECTIVE TOGETHER.

Helixor therapies are part of integrative oncology

It is not the tumor alone that disrupts a person's equilibrium, but the disease and treatment are often accompanied by a wide range of complaints such as exhaustion, susceptibility to infections and nausea, sleep disorders or depression.

For that reason, a modern, sustainable tumor therapy treats the person as a whole and factors in his or her individual requirements – on both a physical and mental/spiritual level.

This concept is called integrative oncology and is put to use by many clinics and practices.

Conventional medical procedures (such as surgery and chemotherapy) are supplemented by complementary measures (such as exercise and mindfulness). Putting both of these domains together can enhance the success of treatment: Patients are in better general condition, tolerate standard treatment better, and experience fewer side effects.

Combining high-performance medicine with attention and care – Do that is the challenge which today's healing professions must face.

Boris Hübenthal, MD, ZIO AG, Center for Integrative Oncology, Zurich, Switzerland

Our therapies within the overall concept of integrative oncology can already alleviate many of the aforementioned complaints. They give cancer patients the strength they need to manage their treatment better. This way, we can actively support physicians, patients and family members throughout the entire course of treatment.



**Further resources and contacts**Contacts in integrative oncology
helixor.com/integrative-oncology



# **INTEGRATIVE ONCOLOGY**

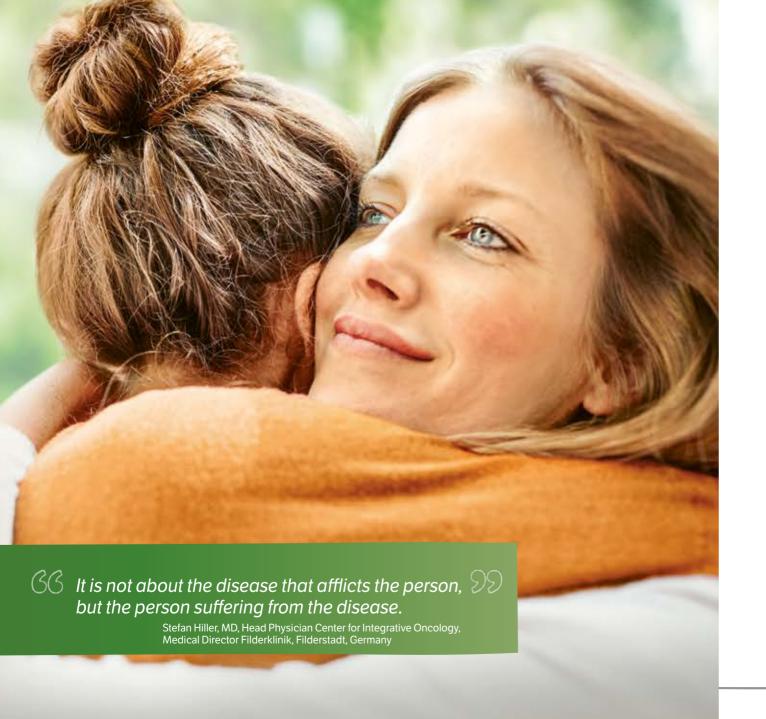
Better together: Conventional and complementary therapies work together in a meaningful way to help people on all levels.

# CONVENTIONAL THERAPY APPROACHES

- Surgery
- Radiotherapy
- Drug therapy (chemo-, immuno-, antihormone and targeted therapies)

# COMPLEMENTARY THERAPY APPROACHES

- Naturopathic medicine and therapies (e.g. mistletoe therapy)
- Lifestyle changes (e.g. nutrition, physical activity, mindfulness training)
- Psycho-oncology
- Hyperthermia



# **FEEL ALIVE. IN EVERY MOMENT.**

Therapies with mistletoe and Christmas rose



## **Mistletoe therapy**

Feel more vitality. In every moment.

The majority of cancer patients today take advantage of the effects of **mistletoe therapy to tolerate cancer treatment better and improve their quality of life.** The therapy reduces fatigue syndrome (long-term exhaustion), stabilizes mood, improves sleep and thermoregulation (sensation of warmth), and strengthens the immune system. This way, patients can do more for themselves at any stage of the disease.

## **Helleborus therapy**

Regain stability. In every moment.

Cancer treatment is often accompanied by fear and anxiety. The Christmas rose (Helleborus niger) is traditionally used for emotional instability, but also for inflammatory processes that cancer can cause. Helleborus niger helps patients find **peace and stability** in palliative tumor therapy.



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**Your personal questions** 

The experts from our Therapy Advisory Service will be happy to answer them.



# WE CONDUCT RESEARCH FOR PEOPLE.

Our contribution to evidence-based medicine

We are part of a worldwide oncology network in constant dialog with physicians and patients. We strive to develop our therapies continuously based on science.

International exchange of information and experience with universities and institutes forms the basis of professional research work in medicine. In cooperation with the Charité University Hospital in Berlin, the Havelhöhe Research Institute, Johns Hopkins University (Baltimore, USA) and other well-known institutions, we **cover the entire range of preclinical and clinical research:** from basic research and case studies to randomized controlled trials, the "gold standard" of clinical studies.

We are investing in the future with this dedication because it is of genuine value to us and all who use our therapies.

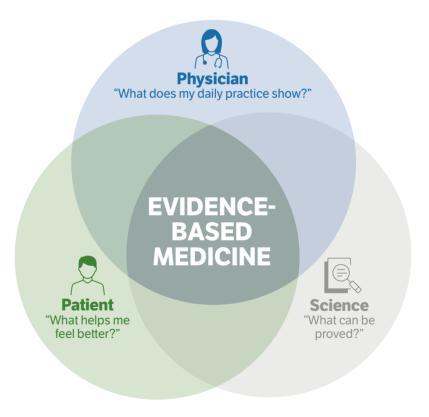






### Medicine is more than science

**We see medicine from a holistic perspective:** one part science, one part experience, one part care. Sound medical evidence is based on the results of clinical trials, on medical experience, and on the personal needs of each patient<sup>1</sup> – three pillars that we believe should support and guide the course of treatment for patients.



1. Wild CP, Weiderpass E, Stewart BW, editors (2020). World Cancer Report: Cancer Research for Cancer Prevention. Lyon, France: International Agency for Research on Cancer. Available from: http://publications.iarc.fr/586.

# **QUALITY WITH COMMITMENT.**

Our sustainable manufacturing

Working with nature and preserving it – our therapy concepts tap into nature's full power and put it to work for human beings.

Whether a pharmaceutical is effective depends on two basic things: the starting product and the process that extracts its healing properties. On this basis, we constantly evaluate where our raw materials come from, how they are processed, and why each step in the process is necessary. This makes our GMP-certified manufacturing process more complex and costly. But **for a medium-sized company, choosing to manufacture entirely in-house is always a conscious choice.** We choose superior-quality, regional plants and a production process that gives us 100 percent control over the results.

The best way to explain it is through a closer look at the manufacturing of our herbal medicinal products for mistletoe therapy: For instance, we exclusively use mistletoe collected from the wild, because plants develop a quality in their natural habitat that cannot be replicated elsewhere. They are carefully harvested by hand, observing the considerations of sustainable conservation. **We process plants in their natural state, to preserve their potency.** Our unique swirling process and decision to avoid artificial additives are key elements here. The fresh plant extracts are filled directly in sterile condition.

33 It's about tapping into the healing powers of nature to make them work for people.

Oliver Diderich, CEO Helixor Heilmittel GmbH



Harvest 4 seasons, 3 types of mistletoe



**Preparation**Washing and chopping



## Core process

Our unique manufacturing process includes the extraction as well as the mixing and dilution of the fresh plant extract



**High standards**Every work step
goes through
quality control



Added value
Long shelf life
without additives



### **Harvest time!**

How our processing works, based on mistletoe as an example: helixor.com/production



# MEANING AND SUPPORT. PROMOTING LIFE.

We are part of a non-profit foundation

A deep wish to heal gave rise to our therapies. And the wish to ensure their future prompted the company's founders to transfer all their shares to the non-profit HELIXOR Foundation in 1979. Since then, that long-term outlook has also meant contributing to the common good. **The purpose of the foundation is to promote science and research, education and nurturing** based on the anthroposophical understanding of values according to Rudolf Steiner. Each year, part of the company's proceeds support social and medical projects. In that way, the foundation provides the freedom to combine ecological, social, and economic goals. The projects we support also **help carry the founders' vision into the future:** with future-proof therapies that empower people to face their disease holistically and actively.

GG The foundation gives us independence SS and at once a beautiful mission:
Nothing is more enriching than improving nature and people's lives.

Fritz Schelzke, Chairman of the HELIXOR Foundation

More about the foundation

More about projects or funding opportunities at info@stiftung-helixor.de







The Mellifera initiative for beekeeping in harmony with nature (mellifera.de) is one organization which receives continuous support.



Education is an important pillar of our society for the future and a central component of our commitment, such as that to educational institutions in Germany and abroad.

The active implementation of integrative oncology is enriching for physicians and patients. The Filderklinik (filderklinik.de) is one such example of this work which merits support.

# **BUILDING THE FUTURE.** —— ON A STRONG FOUNDATION.

Our company's history

The origin of a company's healthy growth and success is the personal dedication, inventiveness and courage of its founders and employees.

"We wanted as many people as possible, worldwide, to experience the healing power of our therapies. That strong desire led us to establish Helixor," says Erika Nickol, about what motivated her and her husband, along with fellow collaborators, to found the company in 1975. Based on this pioneering work, we will continue to write history – as a partner for physicians, patients and relatives, who are the focus of our activities and help shape our standards of quality, sustainability and scientific integrity.

2021

Step by step toward climate neutrality



2020

**Evidence: excellent!** 

Complementary mistletoe therapy significantly improves quality of life.



2019

FDA certification as a manufacturer for herbal extracts



1985

**Helixor goes** international



1994

Official registration of our Helleborus products



2015

**Establishment of** Helixor Canada Inc.





from **1983** 

**Growing: new laboratory and** production building



The non-profit Helixor Foundation becomes the company owner



1976

**Approval of our** mistletoe products



1975

**Foundation of Helixor Heilmittel GmbH** 



# FROM ROSENFELD TO THE WORLD.

Our international presence



1 www.dkfz.de

Cancer is a worldwide issue: The number of people with a tumor disease will double in just a few years. Millions of them have been living with their disease for years. With this in mind, **better access to modern oncological therapies** is needed more than ever before so that the majority of patients worldwide can be cured¹ and can have a good quality of life during their time in treatment.

We want as many people as possible to experience the benefits of integrative therapy. Our range of therapies is already enriching the increasingly integrative concepts of international oncology clinics and practices. With our core markets in German-speaking countries, Canada, and Korea, plus partners in more than 30 countries, international sales now account for nearly 50 percent of our business. We manage the global availability of our therapies from our company site in Rosenfeld.



GG Growth in our international markets underscores the increasing need for integrative oncology around the world. We are actively meeting these needs.

Urs Roelli, Director Sales





We are an international partner Click here for an overview helixor.com/worldwide



# **ACHIEVING MORE TOGETHER.**

Working at Helixor

Life is development. It is wonderful when your work can help steer developments in a positive direction and achieve sustainable improvements in people's lives.

This understanding of our work also gives us other tasks aside from the "normal workday": practicing deep respect for all life, exercising care with each production step, cultivating the openness required to achieve our goals together. **We take responsibility for everything we do:** for everyone involved in our processes, for our customers, and for the Fischermühle site, which we strive to maintain in all its diversity and vibrance.

Respect for the abilities of each individual, Dolife-long learning, purpose-driven thinking – we want our employees to continue to grow based on these ideals.

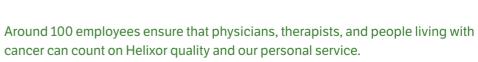
Markus Struck, Head of Human Resources











# **DIRECT CONTACT. BETTER INFORMED.**

Your contacts



## You can reach us. Personally.

The experts from our free Therapy Advisory Service will answer your questions regarding our therapy concepts.

## International: advice@helixor.com +49 7428 935-344







# Canada: advice@helixor.ca 1-877-734-1686 ext. 1 | 416-546-5422





## Join the Helixor team

Our team grows along with its tasks and rises to its challenges. Would you like to get involved? personal@helixor.de helixor.com/vacancies



## **Experience Helixor live**

Get to know us personally – at events around the globe, in an online training course or with us at Fischermühle! helixor.com/calendar



#### Find out more

helixor.com/service

Take advantage of our selection of informational materials and helpful links to associations and organizations:



## **Become a distribution partner**

People all over the world should experience the healing power of our therapies. Would you like to help? sales@helixor.de





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## **Helixor Heilmittel GmbH**

Fischermühle 1 | 72348 Rosenfeld | Germany mail@helixor.com | helixor.com









## Helixor Canada Inc.

7-465 King Street East | Toronto ON | M5A 1L6 | Canada info@helixor.ca

